

TAMANNA SHIROL

UX / Product Designer

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EXPERIENCE

Industrial Design Intern Nov 25 - Present
School of Design @SFSU

- Produced 30 exhibition frames for the 2026 Industry Night Show, translating CNC-cut parts into finished pieces through precise joinery, surface finishing, and assembly to achieve a consistent, gallery-ready result
- Built and refined 14 pedestal structures from CNC-milled components, resolving fit and alignment issues during assembly while maintaining structural integrity and a cohesive exhibition aesthetic

Marketing Manager June 25 - Present
Campus Recreation Department @SFSU

- Supervised a 13-person creative team and collaborated with 5 Campus Recreation programs streamlining workflows and elevating design quality to drive higher student engagement across campus
- Designed marketing campaigns and website content updates, applying information architecture while maintaining SFSU’s visual best practices and developed a Gator Sticker campaign for 15 departments

UX Design Apprentice June 25 – Aug 25
BRIDGEGOOD

- Led a UX design sprint for Onvero, a mobile app that helps undocumented individuals access verified legal resources
- Conducted 12 stakeholder interviews and user research with undocumented individuals to identify key pain points and define core workflows. These insights enabled collaboration with 6 Bay Area organizations
- Executed the full UX process, from recruiting 7 participants and user research to interaction design, iteratively refining designs into high-fidelity prototypes with research-driven outcomes aligned with BRIDGEGOOD’s mission, validated through usability testing with undocumented users
- Boosted BRIDGEGOOD’s digital presence by producing trend-driven video content and designed 14 custom Instagram stickers and public GIFs on Procreate to Giphy, increasing views by 55K and interactions by 3.8K

Graphic Designer Dec 24 – June 25
Division of Graduate Studies and Career Development @SFSU

- Designed and iterated 10+ visually engaging assets weekly (brochures, posters, stickers, logos, t-shirts, digital graphics), applying user insights to create the viral “Gator Sticker,” which reached 450+ students therefore an increase in visibility and student engagement
- Delivered clear, accessible materials (program brochures, workshop decks, resume/cover letter guides) to support students in understanding career readiness tools and graduate application processes

Design Research Intern Aug 24 – Dec 24
Nathan Shapira Design Archive, Center of Global Needs

- Improved archive accessibility by organizing disordered research materials using information architecture and classification systems, resulting in a clear pathway for collaborative research projects as well as designing promotional graphics and information design for the re-opening and the archive blog
- Co-led research on DEI and inclusive design for a Brazilian conference, including assisting in editing the Design for All Institute of India publication Vol-20 No-1

LEADERSHIP

President Aug 25 – Aug 26
Industrial Designers Society of America Student Chapter at SFSU

- Executed 21-chapter events, including securing funding while managing budgets and moderating monthly meetings
- Successfully started a mentorship program for Industrial Design Students
- Reinstated the IDSA student chapter at San Francisco State University in 2023

EDUCATION

New York University
M.S. in Emerging Technologies (Conc. in User Experience Design)

San Francisco State University
B.S. in Industrial Design
Minors in Visual Communication Design & Marketing
GPA: 3.90 (Dean’s List)

CERTIFICATIONS

Google UX Design
Coursera – May 25

Advanced Design
Offsite – Aug 24

SKILLS

Rapid Prototyping
UI/Visual Design
Wireframing
User Flows
Design Research
Illustration
Usability Testing
Storyboarding
3D Rendering
Computer - Aided Design
Interaction Design

TOOLS

Figma
Framer
Procreate
HTML/CSS
Adobe (Ai, Ps , Id)
Blender
Rhino
SolidWorks

FABRICATION

Wood & Metal Work
3D Printing
CNC Machine
Laser Cutting
Clay Making